

	(1)	(2)	(3)	(4)	(5)	(6)
<i>A. Combined Nielsen Rating of TV News Networks</i>						
Δ CZ Import Penetration x [t=2012]	-0.13 (0.07)	-0.09 (0.11)	0.20 (0.22)	0.14 (0.22)	0.04 (0.24)	-0.06 (0.23)
<i>B. Market Share FOX News</i>						
Δ CZ Import Penetration x [t=2012]	3.05 (1.31)	4.18 (2.46)	4.69 (4.05)	6.45 (3.89)	7.80 (4.42)	10.06 (4.35)
<i>C. Market Share CNN</i>						
Δ CZ Import Penetration x [t=2012]	-1.51 (0.94)	-0.40 (1.78)	0.31 (3.85)	0.73 (3.94)	0.17 (4.49)	-0.09 (4.42)
<i>D. Market Share MSNBC</i>						
Δ CZ Import Penetration x [t=2012]	-1.54 (1.00)	-3.78 (1.52)	-5.00 (2.85)	-7.19 (2.82)	-7.96 (2.78)	-9.97 (3.06)
Estimation Method	OLS	2SLS	2SLS	2SLS	2SLS	2SLS
F-statistic First Stage		49.3	44.0	41.3	30.4	30.5
CZ FE	yes	yes	yes	yes	yes	yes
Year FE	yes	yes	yes	yes	yes	yes
Age-Race Group FE	yes	yes	yes	yes	yes	yes
CZ Industry/Occ x [t=2012]			yes	yes	yes	yes
Pres. Election Ctrlrs x [t=2012]				yes	yes	yes
Census Divisions x [t=2012]					yes	yes
Age-Race Group FE x [t=2012]						yes

