

	(1)	(2)	(3)	(4)	(5)	(6)
<i>A. Combined Nielsen Rating of TV News Networks</i>						
Δ CZ Import Penetration x [t=2012]	-0.18 (0.09)	-0.10 (0.17)	0.67 (0.37)	0.54 (0.37)	0.16 (0.40)	0.03 (0.41)
<i>B. Market Share FOX News</i>						
Δ CZ Import Penetration x [t=2012]	2.86 (1.49)	5.87 (2.77)	5.09 (5.03)	7.31 (4.81)	8.32 (5.21)	10.48 (5.30)
<i>C. Market Share CNN</i>						
Δ CZ Import Penetration x [t=2012]	-0.51 (1.25)	-1.28 (2.03)	-6.51 (3.73)	-5.37 (3.44)	-4.34 (3.47)	-4.20 (3.36)
<i>D. Market Share MSNBC</i>						
Δ CZ Import Penetration x [t=2012]	-2.34 (1.47)	-4.58 (1.96)	1.42 (3.94)	-1.95 (3.14)	-3.98 (3.46)	-6.28 (3.72)
Estimation Method	OLS	2SLS	2SLS	2SLS	2SLS	2SLS
F-statistic First Stage		45.4	40.6	38.3	27.7	27.7
CZ FE	yes	yes	yes	yes	yes	yes
Year FE	yes	yes	yes	yes	yes	yes
Age-Race Group FE	yes	yes	yes	yes	yes	yes
CZ Industry/Occ x [t=2012]			yes	yes	yes	yes
Pres. Election Ctrl's x [t=2012]				yes	yes	yes
Census Divisions x [t=2012]					yes	yes
Age-Race Group FE x [t=2012]						yes